



JAIPUR METRO

JAIPUR METRO RAIL CORPORATION LIMITED

(A Government of Rajasthan Undertaking)

Khanij Bhawan, Tilak Marg, C-Scheme, Jaipur-302005

CIN: U60221RJ2010SGC030630

Tel : 0141-5192102 / 2385791

Website :www.jaipurmetrorail.in

No. F.1(28) JMRC/DCA/PRO/Sp. mc/2014-15/ 3630

Date 7.10.2014

CORRIGENDUM

M/s. Mercury
203, Park saroj
Yudhishtir Marg, C- Scheme
Jaipur-302005

Sub. - Purchase Order – Social Media Management and Campaign corrigendum thereof.


Ref. – This office P.O. no No. F.1(28) JMRC/DCA/PRO/Sp. mc/2014-15/3436 dated 09.10.2014.

The details in the purchase order issued on 09.10.2014 (referred above) is modified as under:

S. No.	Item details	Text as per P.O. dated 09.10.2014		Amended text	
		Quantity	Rate agreed by M/S Mercury after negotiation	Quantity	Rate per month
	Social Media (Facebook & Twitter) management including:-	One	Rs. 22,000/- plus tax (@ 12.36%)	Two months	Rs. 22,000/- plus tax (@ 12.36%) Totalling Rs.44,000/- plus tax (@ 12.36%)
	i. 3 creative posts on Facebook and Twitter				
	ii. Customised content to include image based posts, text based posts, hyperlinks, Video links (not creation)				
	iii. Two cover images month				
	iv. Response Managemnt (Communication with fans, shares, likes, comments etc.				
	v. Facebook Advertising Management(Includes Ad spend budget of INR 3000 per month,payable to facebook)				

Rest all the terms and condition shall remain same.

This bears the approval of the competent authority.



(R.C.Sharma)

Executive Director (Corp. Affairs)

Copy to: 3631-32

1. GM (Finance), JMRC, Jaipur.

2. JGM (IT), JMRC, Jaipur.


(R.C.Sharma)

Executive Director (Corp. Affairs)