

No. F.1(7)/JMRC/DCA/Rev/Advt/2013-14/06/2016-17

Dated: 29.08.2016

**NOTICE INVITING BIDS**

**To**  
All Prospective Bidders  
(Through JMRC Website, SPPP Portal & e-proc portal)

**1. INTRODUCTION**

- i. Jaipur Metro Rail Corporation Limited (JMRC) is a Government of Rajasthan Undertaking, incorporated under the Companies Act, 1956, having its registered office at Khanij Bhawan, Behind Udyog Bhawan, Tilak Marg, C-Scheme, Jaipur (Rajasthan)-302005.
- ii. JMRC has started its commercial operations on its first line from Mansarovar to Chandpole (Phase 1A) from 3rd June, 2015, with the mission of providing a safe, green, comfortable and fast mass rapid urban transit system to the capital city of Rajasthan.
- iii. Phase 1A is of 9.6 kms. in length, with eight elevated and one underground station, at approximately one km intervals. Phase 1B, a 2.4 Km stretch from Chandpole to Bari Chopar (underground), is under construction at present.
- iv. It is part of JMRC's corporate vision to develop metro stations as transit hubs for commuters which can meet many of their regular needs, through leasing out station retail space to different sectors. JMRC is planning various activities on its corridor including Retail leasing, advertisement, etc., for exploring various sources of non-fare revenue.
- v. As part of this, Jaipur Metro Rail Corporation (JMRC) invites online Bids in two Packet System, from reputed, established and financially sound Agencies for grant of License for Exclusive Advertisement Rights to design, install, manage, operate, market and sub-let advertising spaces at nine of its Metro Stations of Phase 1A through an open competitive bidding process, for a period of 7 years, in accordance with terms and conditions set forth in this RFP document.

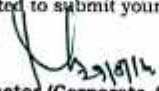
**2. SCHEDULE TO THE INVITATION OF RFP:**

S. No.	Item	Particulars
i.	Date of Issue of RFP	29.08.2016
ii.	Websites for downloading tender Document and subsequent clarification / modification, if any	<a href="https://eproc.rajasthan.gov.in">https://eproc.rajasthan.gov.in</a> <a href="https://www.jaipurmetrorail.in">https://www.jaipurmetrorail.in</a> <a href="http://www.sppp.rajasthan.gov.in">www.sppp.rajasthan.gov.in</a>
iii.	Cost of Bid Document (Non-Refundable) (Refer Clause 3.6 i)	Rs. 5000 (Rupees Five Thousand Only)
iv.	e-tender Processing Fee (Non-Refundable) (Refer Clause 3.6 ii)	Rs. 1000 (Rupees One Thousand Only)
v.	Estimated Annual Contract Amount for First Year of contract	Rs. 2,16,43,200 (Rupees Two Crore Sixteen Lacs Forty Three Thousand Two Hundred Only)
vi.	Estimated Total Contract Amount for Seven Years with escalation @ 6% compounded annually	Rs. 18,16,69,507 (Rupees Eighteen Crore Sixteen Lacs Sixty Nine Thousand Five Hundred Seven Only)
vii.	Earnest Money Deposit (EMD)/ Bid Security	Rs. 1,10,000 (Rupees One Lac Ten Thousand only) As per details provided in Clause 3.7 of the RFP Document
viii.	RFP Download Start Date	30.08.2016 (1100 Hrs.)
ix.	Start time and date of submitting queries / seeking clarification	30.08.2016 (1100 Hrs.)
x.	<b>Pre-bid Conference</b>	<b>09.09.2016 (1100 Hrs.)</b> at JMRC Board Room, 3 <sup>rd</sup> Floor, Khanij Bhawan, Tilak Marg, C-Scheme, Jaipur
xi.	Last time and date of submitting queries / seeking clarification	13.09.2016 (1700 Hrs.)
xii.	Last Date for Replies to Queries by JMRC	16.09.2016
xiii.	Online Bid submission Start Date / Time	17.09.2016 (1000 Hrs.)
xiv.	Last time and date of downloading of Bid Document including clarifications/ amendments, if any.	17.10.2016 (1100 Hrs.)
xv.	Last time and date for online Bid submission	17.10.2016 (1400 Hrs.)
xvi.	Physical submission of original DD / BC / BG for Tender fee, EMD / Bid Security and e-tender Processing Fee in JMRC office (Refer Clause 3.8 iv)	Up to 17.10.2016 (1600 Hrs.)
xvii.	Time and date for opening of Technical Bid	18.10.2016 (1130 Hrs.) (at JMRC Board Room, 3 <sup>rd</sup> Floor, Khanij Bhawan, Tilak Marg, C-Scheme, Jaipur)
xviii.	Time and date for opening of Financial Bid of Technically qualified bidders	Subsequent to Technical Bid opening (Date to be intimated later to the Technically qualified bidders through e-procurement website)
xix.	Website for Online Bid Submission	<a href="https://eproc.rajasthan.gov.in">https://eproc.rajasthan.gov.in</a>
xx.	Bid Validity	90 days from the last date of submission of the Bid.
xxi.	Duration of Contract	Seven (7) years

**3. ELIGIBILITY CRITERIA OF BIDDERS:**

S No	Eligibility Criteria
i.	The Bidder should be: a. A proprietorship firm, or b. A partnership registered under the Indian Partnership Act, 1882 or the Limited Liability Partnership Act, or c. A company incorporated under the Companies Act, 1956 and should be in existence since last three financial years excluding the current financial year, i.e., should be registered on or before 31.03.2013.
ii.	Bidder should neither be a black listed firm nor should its contracts been terminated / foreclosed by any company / government department / public sector organisation during last 3 financial years ending 31.03.2016 and during current financial year till date of bid submission, due to non-fulfilment of Contractual obligations.
iii.	Either the Registered Office or the functional Branch Office of the bidder firm should be located in Jaipur OR the firm should agree to open its functional branch office in Jaipur before signing of the License agreement.
iv.	The Bidder should have average annual financial turnover of Rs. 5 Crore (Rupees Five Crore) in last three financial years (2013-14, 2014-15 and 2015-16).
v.	The bidder firm should have experience of having successfully completed works of similar nature, i.e., in the field of work of Display Advertising / Publicity/ Media signage with Central and State Government Departments/ Banks/ Public Sector undertakings/ Statutory Local bodies/ reputed Private Companies within India as per clause 1.2(v) of the RFP.
vi.	Bidder should possess the following documents at the time of bid submission. a. Income Tax Registration ( PAN )      b. TIN No., if applicable      c. Service Tax Registration number

You are requested to submit your Proposal as per the terms and conditions set forth in the RFP document.

  
**Executive Director (Corporate Affairs)**  
Jaipur Metro Rail Corporation, Jaipur.

Registered office: Khanij Bhawan, Udyog Bhawan Campus, Tilak Marg, C-Scheme, Jaipur - 302005  
[www.jaipurmetrorail.in](http://www.jaipurmetrorail.in), CIN: U60221RJ2010SGC006630