



JAIPUR METRO

JAIPUR METRO RAIL CORPORATION LIMITED

Khanij Bhawan, Tilak Marg, C-Scheme, Jaipur-302005

CIN: U60221RJ2010SGC030630

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No. F7 (C-160)/JMRC/2 Yrs. Exhibition/2015/4627 Dated: 02.12.2015

Ms. Neerja G Agarwal,
M/s Concepts,
3A, Cinefones Building, M.P. Marg,
Opera House, Mumbai-400 004.

Sub: Agency for the State Level Exhibition - Work of erection of JMRC stall with the artistic theme to create 3D view of Chhoti Chaupar underground metro station.

Dear Sir,

Jaipur Metro Rail Corporation is participating in the State Level Exhibition in Jaipur.

We are seeking your proposal for work of erection of JMRC stall with the artistic theme to create 3D view of Chhoti Chaupar underground metro station.

You are requested to submit your financial proposals as per the term and conditions of the enclosed Terms of Reference latest by 03.12.2015 at 11.00 AM at place mentioned below or through email (dp.jmrc@gmail.com).

Director (Project), IIIrd FLOOR, RAJSICO BUILDING, UDYOG BHAWAN PREMISES, TILAK MARG, JAIPUR-302005

Thanking you

Yours sincerely,


(Vijay Gupta)
Executive Director (Civil)

Note: This request for proposal is only for the M/s Concepts, no other Agency is eligible for this assignment.

AGENCY FOR THE STATE LEVEL EXHIBITION - WORK OF ERECTION OF JMRC STALL
WITH THE ARTISTIC THEME TO CREATE 3D VIEW OF CHHOTI CHAUPAR
UNDERGROUND METRO STATION.

TERMS OF REFERENCE

1. Introduction & Objective of assignment

- 1.1 Jaipur Metro Rail Corporation Ltd. (JMRC), hereinafter referred to the **“Corporation”**, is a Special Purpose Vehicle (SPV) formed by Government of Rajasthan, as a wholly owned State Enterprise for execution of the Jaipur Metro Rail Project.
- 1.2 The executing firm, who is executing the work, hereinafter refer to the **“Agency”**.
- 1.3 State Government is organising a State Level Exhibition on completion of two year by present State Government, for four days i.e. from 13.12.2015 to 16.12.2015 at SMS Investment Ground, Jaipur.
- 1.4 Participating in the above exhibition provide a opportunity to showcase the public what the Jaipur Metro has done during these two years and what is the further vision, planning etc. of Jaipur Metro. It is a good opportunity to show the future development plan of Chhoti Chaupar and Badi Chaupar underground metro stations and proposal of JMRC to reconstruct the old historical tanks. Presenting a 3D view of either of the two underground stations should be displayed during the exhibition so that public at large can view and can have the understanding the station along with the reconstruction of underground water tank which will be done by the Jaipur Metro.


With the artistic theme to create 3D view of Chhoti Chaupar Kunds, we can convey the message to public that the heritage will be preserved during construction of Metro and the lost layer heritage will be returned to society by recreating old water tank along with art gallery and museum at Metro Station.



2. Scope of Work

- 2.1. The exhibition is scheduled from 13.12.2015 to 16.12.2015. All the arrangements are to be made for complete duration of the exhibition.
- 2.2. The agency is to create an artistic theme with a 3D view either of Chhoti Chaupar or Badi Chaupar underground metro station showing the Kunds, viewing gallery etc. so as to show the future development plan of Chhoti Chaupar and Badi Chaupar underground metro stations and proposal of JMRC to reconstruct the old historical tanks.
- 2.3. The concept prepared by agency should include all these futuristic plans so that public at large can view and can have the understanding the station along with the reconstruction of underground water tank which will be done by the Jaipur Metro.
- 2.4. Artistic theme should be developed in such a manner so as to convey the message to the public that the heritage will be preserved during construction of Metro and the lost layer heritage will be returned to society by recreating old water tank along with art gallery and museum at Metro Station.
- 2.5. By adopting this theme, the agency is to provide and install Dioram, Complete with wooden base, structure. In addition to above, the agency will design and create a realistic 3D selfie corner including a 3D pillar with logo, layered 3D backdrop, complete as per design. Agency is also responsible for providing & installation of LED TV with USB provision. The agency will design and print digital flex giving information of logos, etc. as per approved text and images. The stall will be decorated by agency by providing & arrangement of palms in pots, fish bowl for cards, visitor's book, sweets with serving bowl etc. so as to achieve the grand success of the exhibition.

3. Responsibility and Duties of the Agency:

- 3.1 To work for achieving the grand success for the exhibition with due coordination with Jaipur Metro and State Authorities nominated for exhibition.
- 3.2 To attend meetings, undertake site visits, conferences and workshops as and when required. 

- 3.3 To obtain the approval of Director (Project) for the material to be displayed during the exhibition.
- 3.4 To help in creating for constantly improving the brand image of Metro in public mind.
- 3.5 All the work as prescribed in clause 2.5
- 3.6 Providing of internet connectivity Hi speed WiFi at the site.
- 3.7 Focus lights, LED's etc, including wiring
- 3.8 Customized Facia of the stall with signage
- 3.9 Plain colored Vinyl
- 3.10 Fish bowl for cards, visitor's book, sweets with serving bowl
- 3.11 Setting up the exhibition
- 3.12 Overheads & Miscellaneous on site work
- 3.13 Outstation visits/stay charges for Sr. Management
- 3.14 Transportation Charges and other logistics
- 3.15 The agency will handover diorama and wooden base structure to the Corporation after the completion of exhibition period.

4 Responsibility and Duties of the Corporation:

- 4.1 The exhibition site will be made available well before the commencement of exhibition.
- 4.2 Any information/literature required for conceptualisation the theme will be provided.
- 4.3 A nodal officer will be appointed for day to day liasoning during the assignment period.
- 4.4 Access to metro construction site or other relevant locations or exhibition site.

5 Qualifications of the Agency:

- 5.1 The agency should be specialised in creating 3D theme in metro sector for urban mobility at national level.
- 5.2 Having experience for creating such type of themes and thereafter developing it in the exhibition at State and National level.

6 Commencement of Service:

- 6.1 The agency shall commence his work with the date of issue of LOA (Letter of Acceptance).
- 6.2 The agency has to sign an agreement with the corporation after depositing performance security @ 5% of the agreed price in any of the instrument as prescribed in RTPP Rules, 2013.

7 Time Period of assignment

- 7.1 The Assignment shall be for the period up to concluding day of exhibition.

8 Financial Proposal

- 8.1 In preparing the Financial Proposal, the agency is expected to take into account the requirements and conditions of the TOR. The agency shall indicate lump-sum cost. The applicable taxes will be paid extra.

9 Payment Schedule

- 9.1 50% advance will be given against Bank Guarantee/FDR pledged with the Corporation.
- 9.2 Balance payment will be made after completion of work to the satisfaction of the corporation.

10 Conflict of Interest

The Corporation requires that the agency provide his services in a professional objective and impartial manner and at all times hold the Corporation's interests paramount, avoid conflicts with his other assignments or interests, and act without any consideration for future work. The agency shall not engage, either directly or indirectly, during the term of this assignment in any business or professional activities which would conflict with the activities assigned to him by JMRC.



11 Termination of Assignment:

The Corporation can terminate the assignment between the Agency and the Corporation by giving a written notice of not less than 3 days, if the Agency fails to perform his duties and responsibilities in any manner on any occasion.

Signature & Name with Address of the Agency



Format of Financial Offer

SN	Work	Offered Price for the complete job
1.	Work of erection of JMRC stall with the artistic theme to create 3D view of Chhoti Chaupar underground metro station during the state level exhibition in Jaipur as per details mentioned in clause 2 & 3 of TOR.	
	Total Price	
	Service Tax (to be paid by the Corporation)	
	Grand Total	

Signature & Name with Address of the Agency

