



# JAIPUR METRO RAIL CORPORATION LIMITED

(A Government of Rajasthan Undertaking)

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JAIPUR METRO

No. F.1 (R-151) JMRC/DC/SB-02 /2019-20/10665

Date: 11 6 JUL 2020

## Clarification/ Amendment

**Ref:** RFP No. F.1(R-151)/JMRC/DC/SB-02/2020-21/ dated 26.06.2020 for Licensing of Station Branding/Semi Naming Rights of Railway Station Metro Station

With reference to above referred RFP, following clarification/amendment are hereby issued:

1. Clause 3.5 (i) (2) of RFP is replaced by following:

"Logo/Brand Tagline using neon sign.or otherwise of brand at the entry/Exit/ facade (both side) visible from overbridge and/or any space on metro station subject to feasibility of Railway Station Metro Station."

2. Clause 3.5 (i) (3) of RFP is replaced by following:

"Colouring /Branding outside/inside Railway Station Metro Station as per theme of the brand by paint graphics and images (similar to wall painting/wall paper/self-adhesive vinyl) in addition to colouring the station."

3. Below the table given at clause 3.5(i) scope and details of RFP, \* (star ) is amended as under:

"\* In case additional space is needed by the licensee, the same will be given, if feasible, on chargeable basis @ Rs.100 per Sqft./ month. **The licensee may use total space of 1400 Sq.ft. in outside or inside advertisement as per the requirement or market demand.**

In case, JMRC is not able to provide the requisite minimum guarantee space (as given above) or part thereof due to technical feasibility or any other reason, the chargeable license fees will be reduced proportionately by Rs. 100 per sqft./month from the total license fees. **However, the limit for this rebate in license fees for non-availability of space shall remain same, i.e., 900 Sqft. for inside and 500 sqft. for outside."**

These clarifications/amendments will be applicable on all other related clauses of RFP & Annexures. All other terms & conditions of the RFP shall remain same.

These clarifications/amendments shall be the integral part of the RFP document. Therefore, bidders are required to submit a signed copy of this alongwith the bid to be submitted online.

[Neeraj Naruka]

Executive Director (Corp. Affairs)