

e.

2.

week)

One Sided Standee (6' x 3')

Two Sided Standee (6' x 3')

Banners (6' x 3')

POLICY FOR GRANTING SHORT TERM LICENSE OF JMRC'S ASSETS

4. Fees for Grant of License & Security Deposit:

Fees & Security deposit for the grant of the license shall be as under: 4.1 Area of booking & Purpose Fees for Hour / day/ Fees for subsequent Amount of No. Week hours/days/Week Security Deposit (inRs.) (inRs.) (inRs.) a. Train for shooting & other events Inside a Coach of running regular Metro train 1. 40,000 per 40,000 per Equivalent Coach per Coach per for shooting, photography & any other to the hour hour feasible event. booking fee for one 2. Inside an exclusive dedicated o4 Coach 40,000 per 40,000 per hour train set per train set per Running train during Non-Revenue hours hour hour b. Inside Metro station for shooting/photography of film/ commercial/advertisements, etc. 1. 40,000 per 40,000 per Inside Station (Per Station) Equivalent station per station per to the hour hour booking fee for one hour Space for shooting/exhibition/events/short terms parking (Minimum chargeable area 100 Sqm) 1. Space on vacant land outside Metro Stations 5 per sqm per 5 per sqm per 10,000 day day (parking area) and any other Land parcel outside Metro Corridor, subject to availability and technical feasibility. Space at Metro Station/Depot (including bare space for canopy, etc) (Minimum chargeable area 1. At concourse level of metro station (above 15 per sqm 10 per sqm 2,000 per day per day ground land or below ground level as the case may be) 2. At ground floor of metro station inside 15 per sqm 10 per sqm per day per day shutter or at ground floor inside metro depot (covered area) 3. At ground floor Metro Station with open 15 per sqm 10 per sqm per day per day access from road 15 per sqm 10 per sqm 4. Open space inside metro depot/station per day per day

Display of Advertisement for short term (Minimum size 18 Sqft& minimum duration 1

100 per day

150 per day

100 per day

100 per day

150 per day

100 per day

2,000